

J.C. ARCHI- TECTURE

柏成
設計

新臺馬輪_細部說明

2022 03 14



台灣
設計研究院

柏成
設計

**J.C.
ARCHI-
TECTURE**

NEW TAIMA

COLORS

標準色彩

(馬祖國際藝術島/鄭鼎提供)



早起藍

RGB – 29 40 60

CMYK – 88 79 46 55

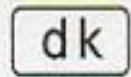
HEX – 1D283C

PMS – 20-0141TPM

↑ H72-30H



2.5PB3/4



AUXILIARY COLORS

輔助色彩



起厝橘

RGB – 255 102 1

CMYK – 0 72 95 0

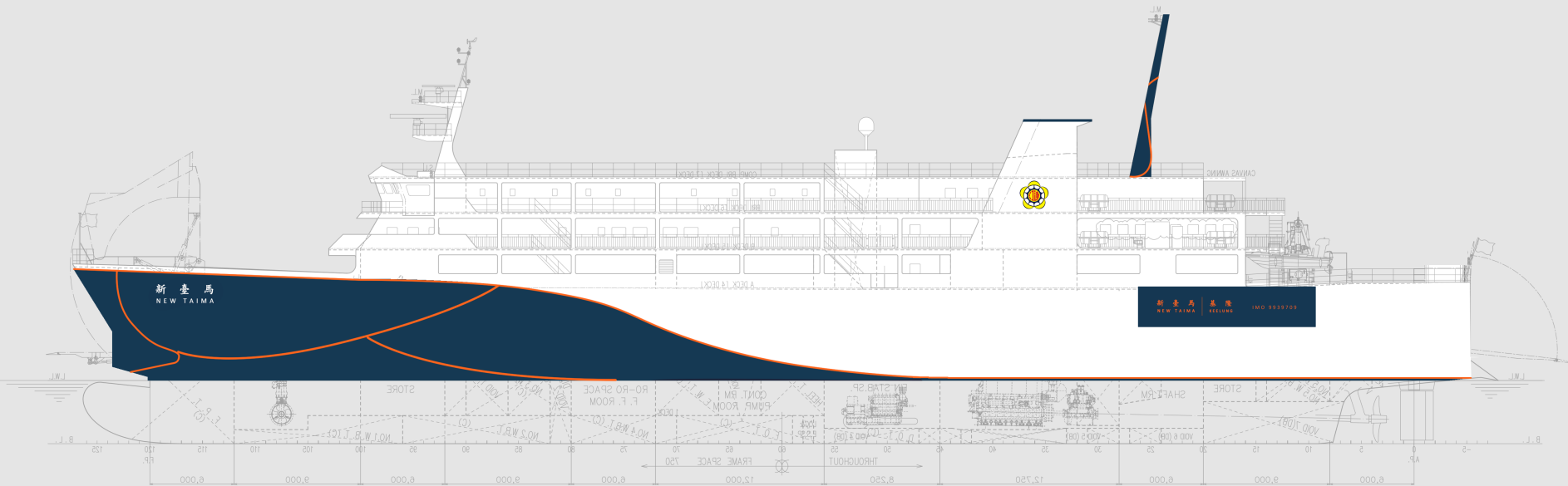
HEX – FF6801

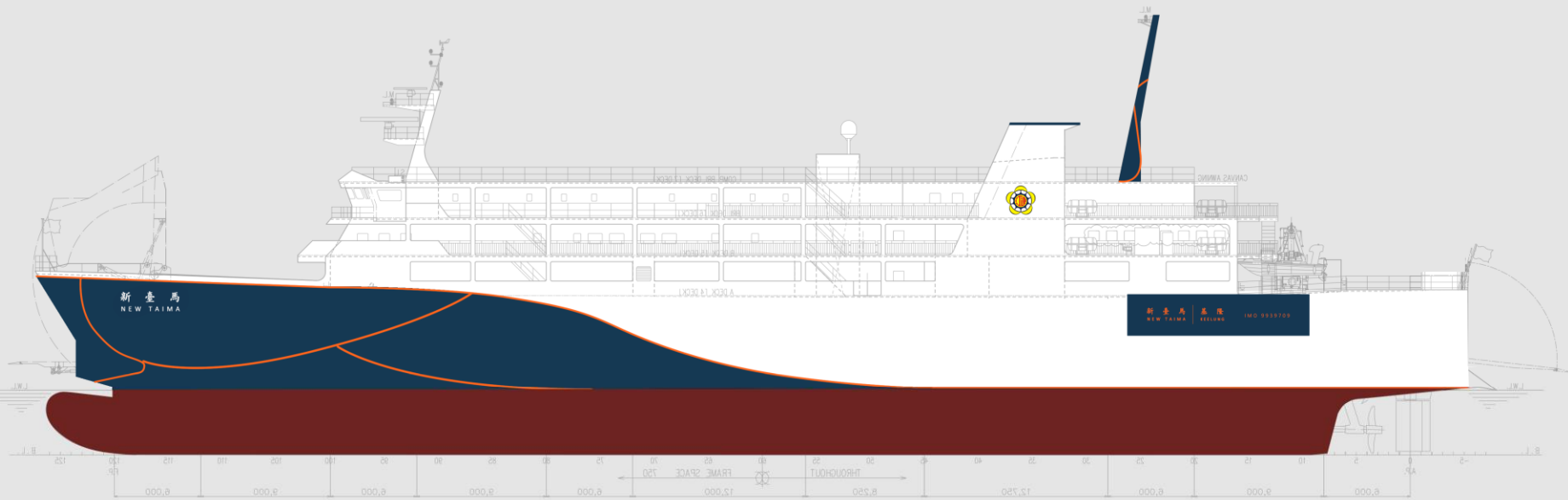
PMS – 1505C

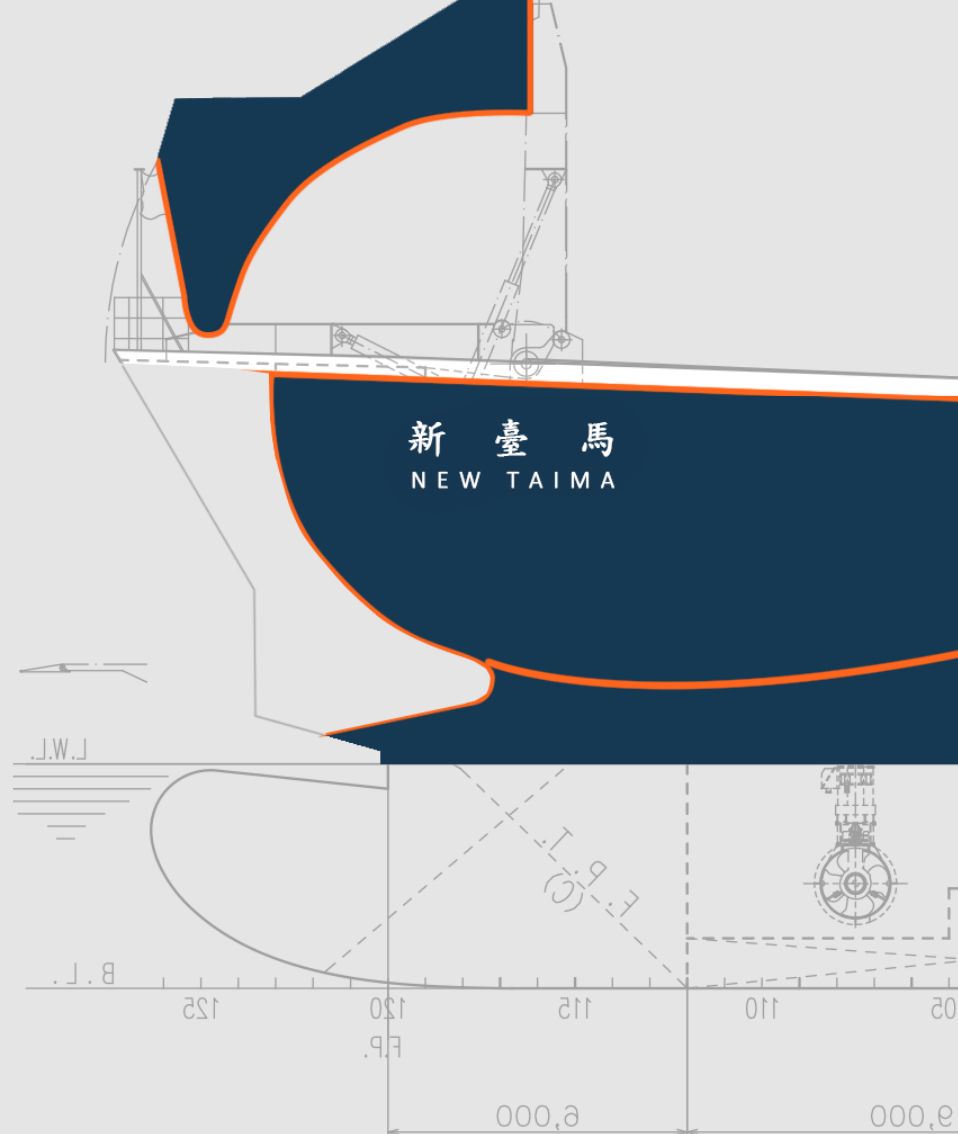
(馬祖國際藝術島/鄭鼎提供)

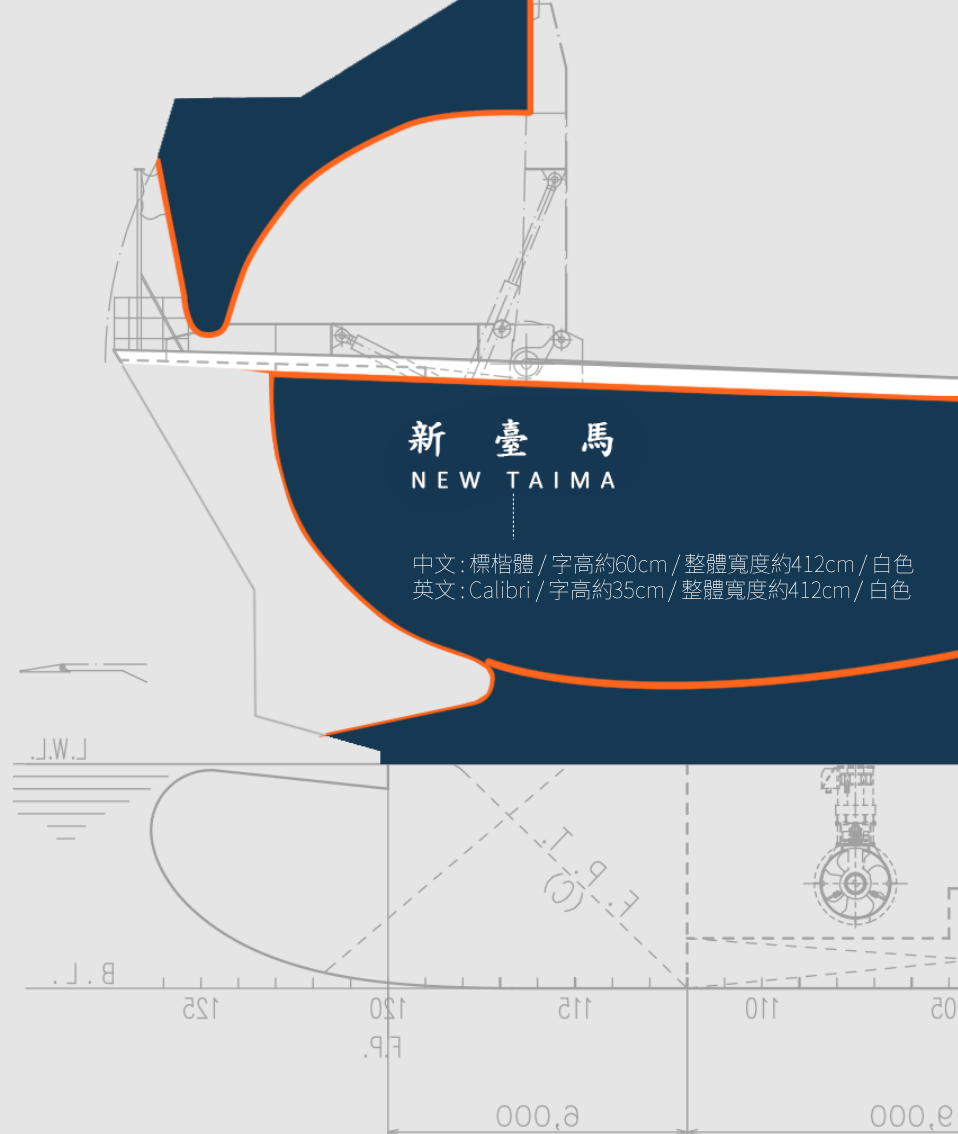


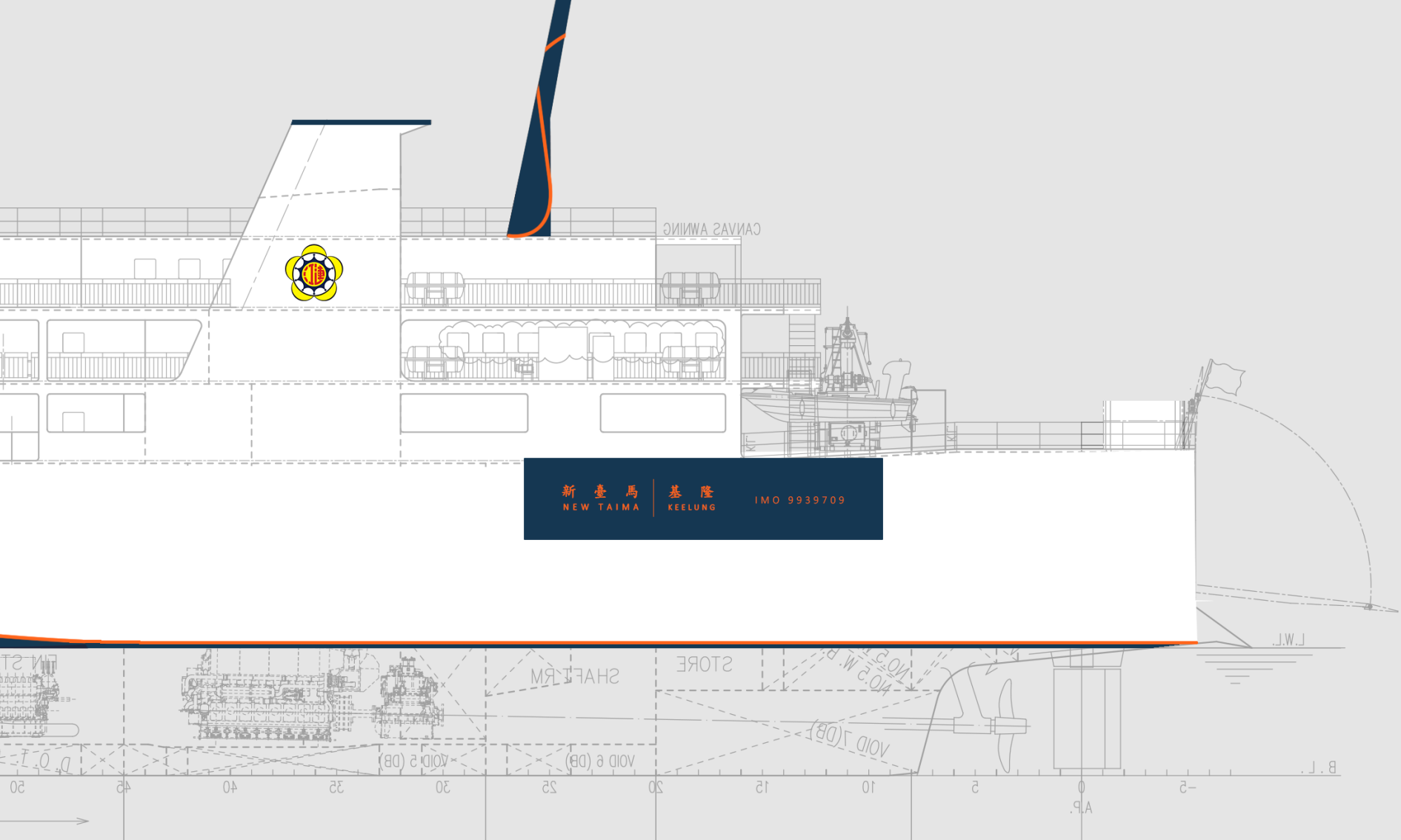
KSC-204





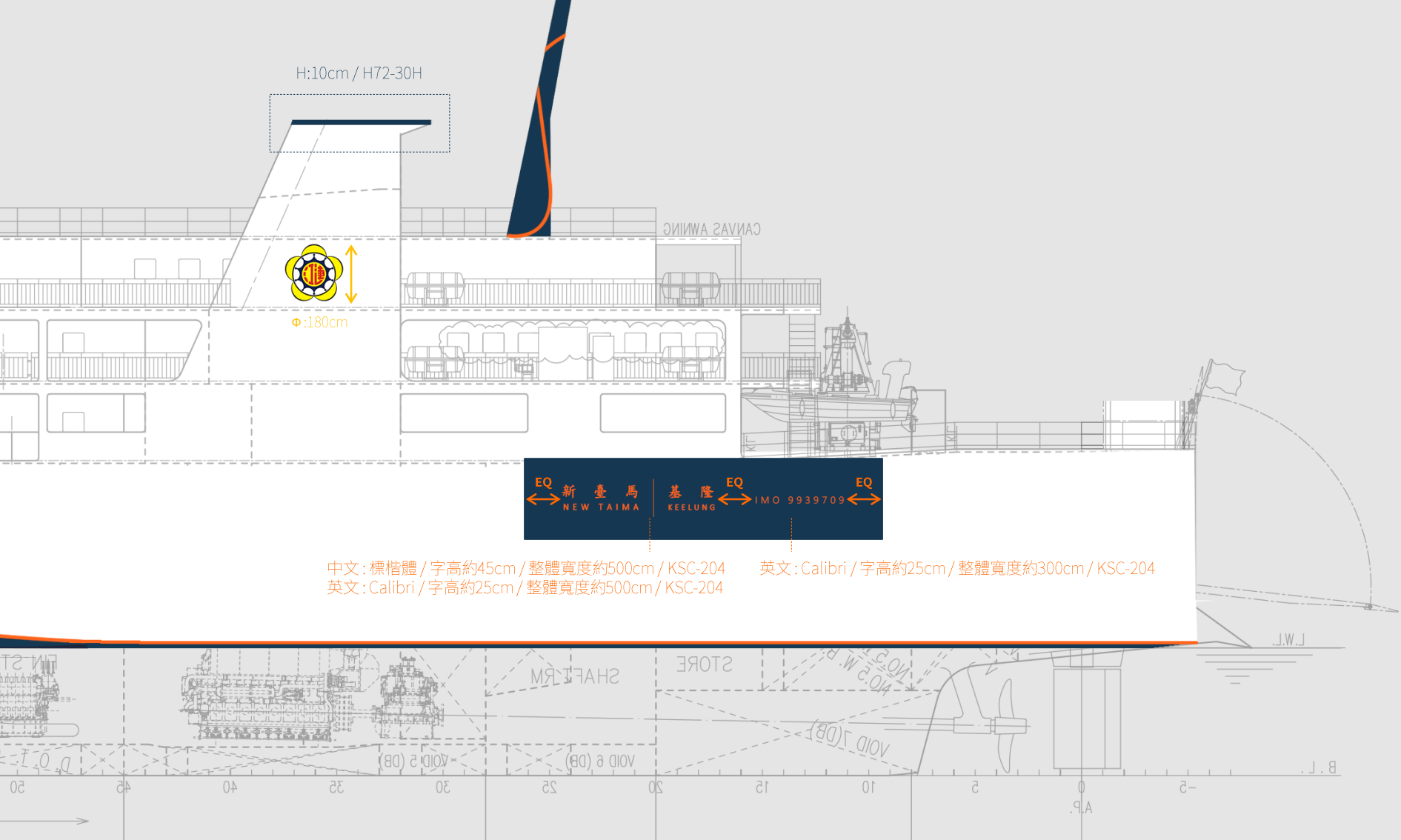






新臺馬 | 基隆
NEW TAIMA | KEELUNG

IMO 9939709



H:10cm / H72-30H

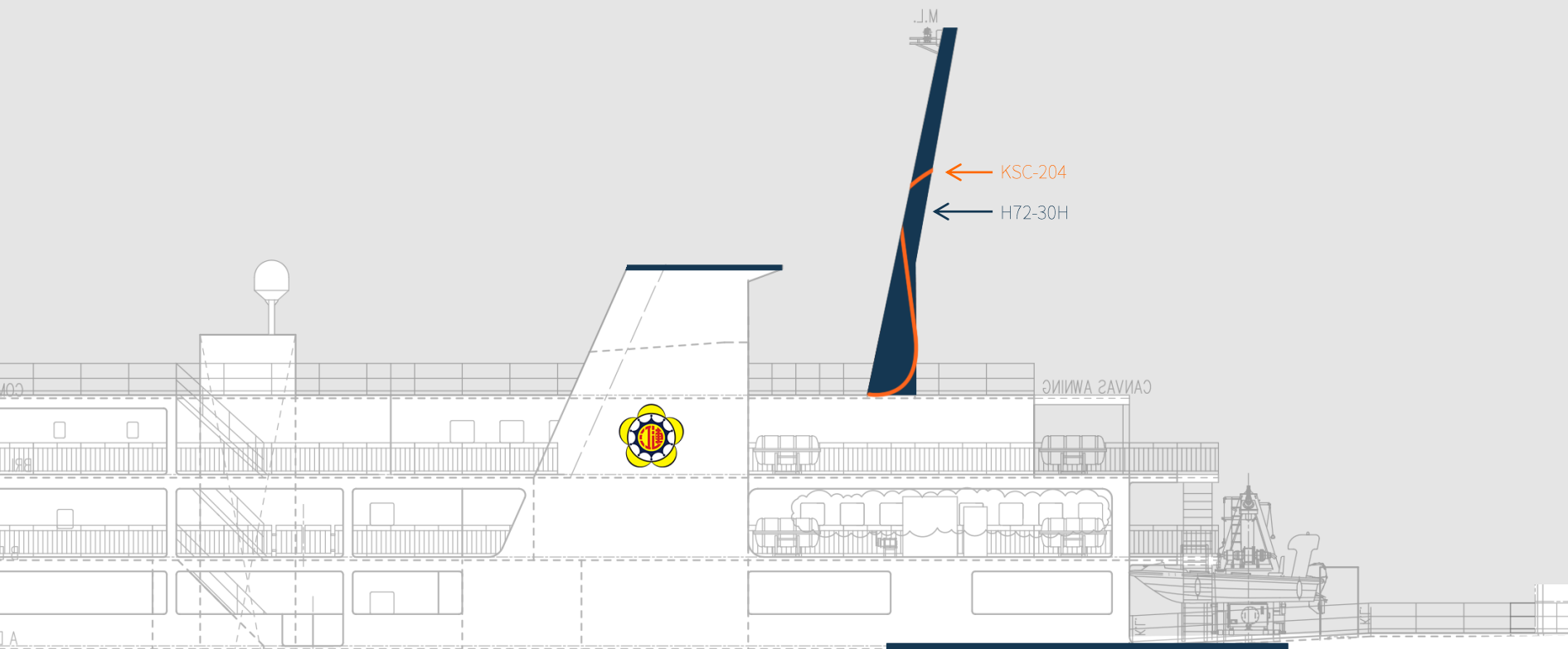


Φ:180cm

EQ 新 臺 馬 EQ 基 隆 EQ
NEW TAINMA KEELUNG IMO 9939709 EQ

中文：標楷體 / 字高約45cm / 整體寬度約500cm / KSC-204
英文：Calibri / 字高約25cm / 整體寬度約500cm / KSC-204

英文：Calibri / 字高約25cm / 整體寬度約300cm / KSC-204

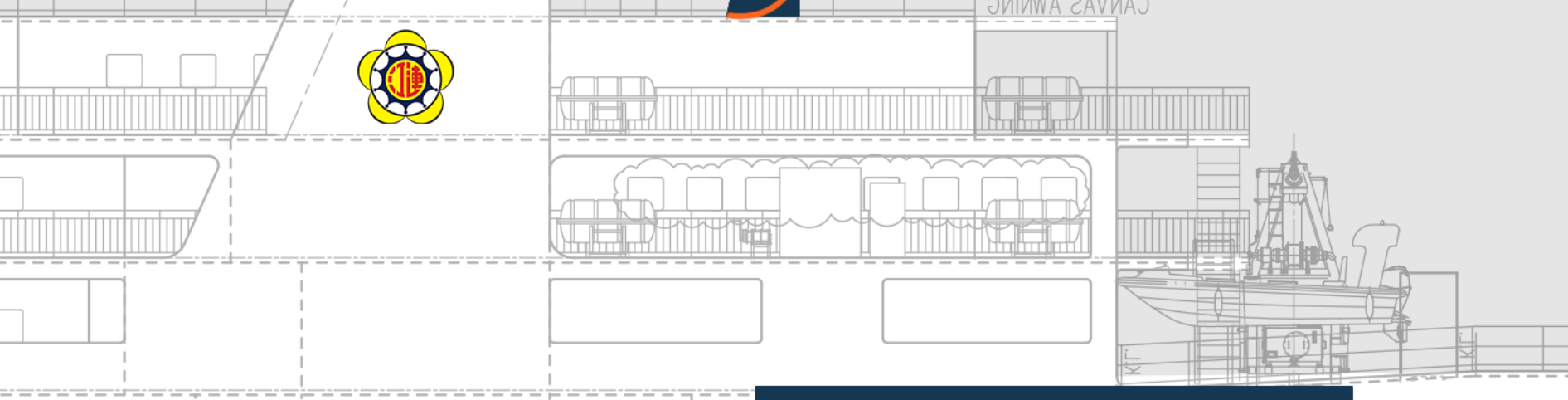


← KSC-204

← H72-30H

新臺馬 | 基隆
NEW TAI MA | KEELUNG

IMO 9939709



新臺馬
NEW TAIMA

基隆
KEELUNG

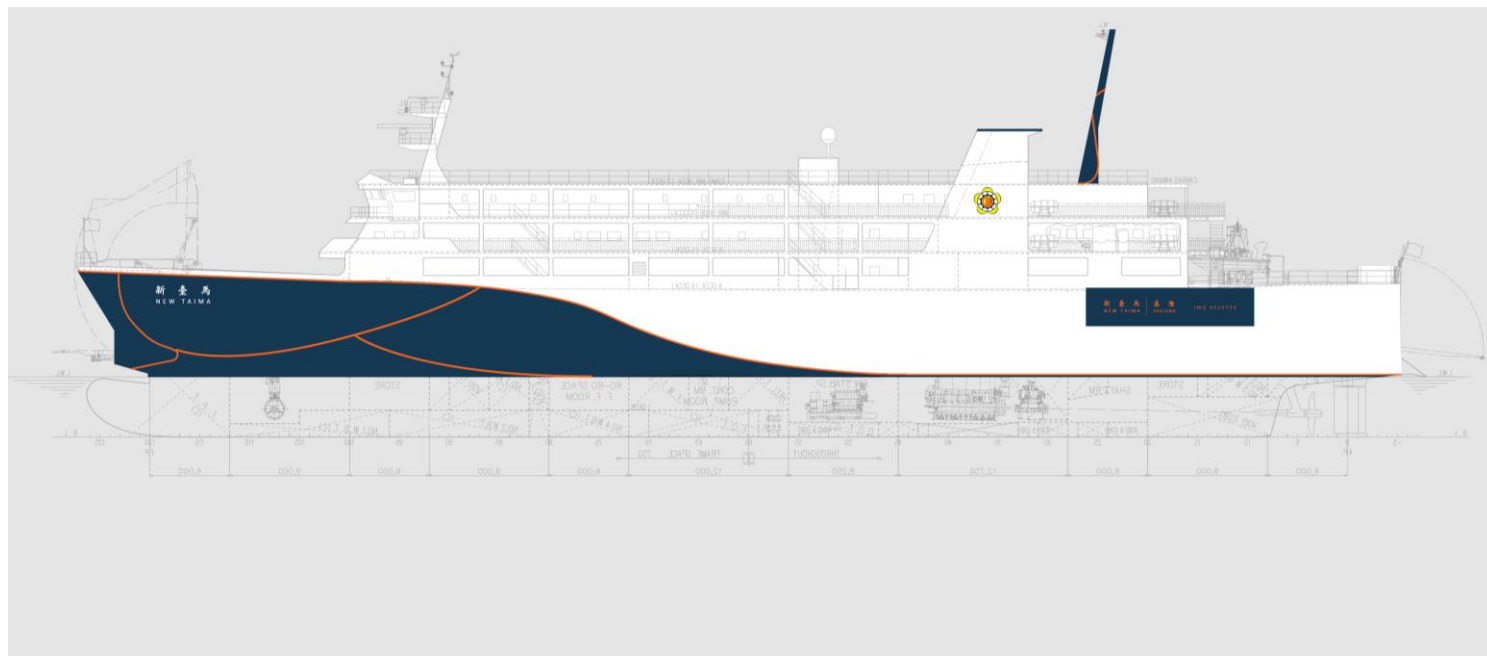
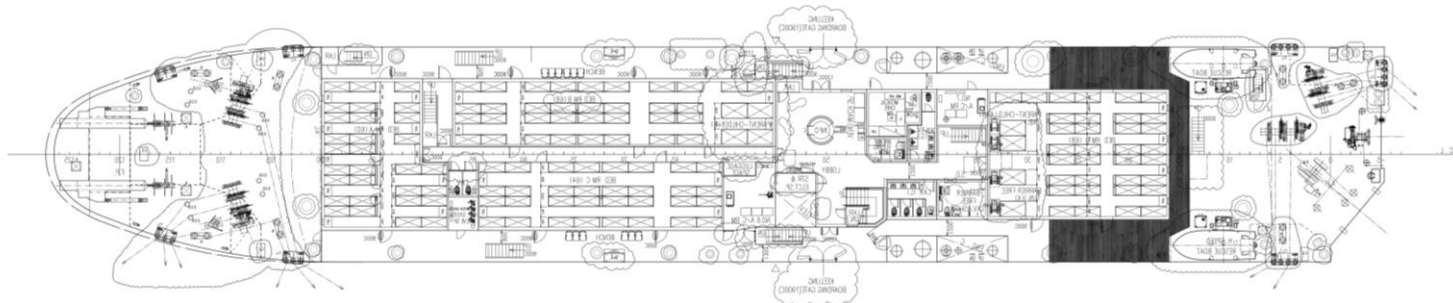
IMO 9939709

KSC-204 收邊注意



H72-30H 收邊注意

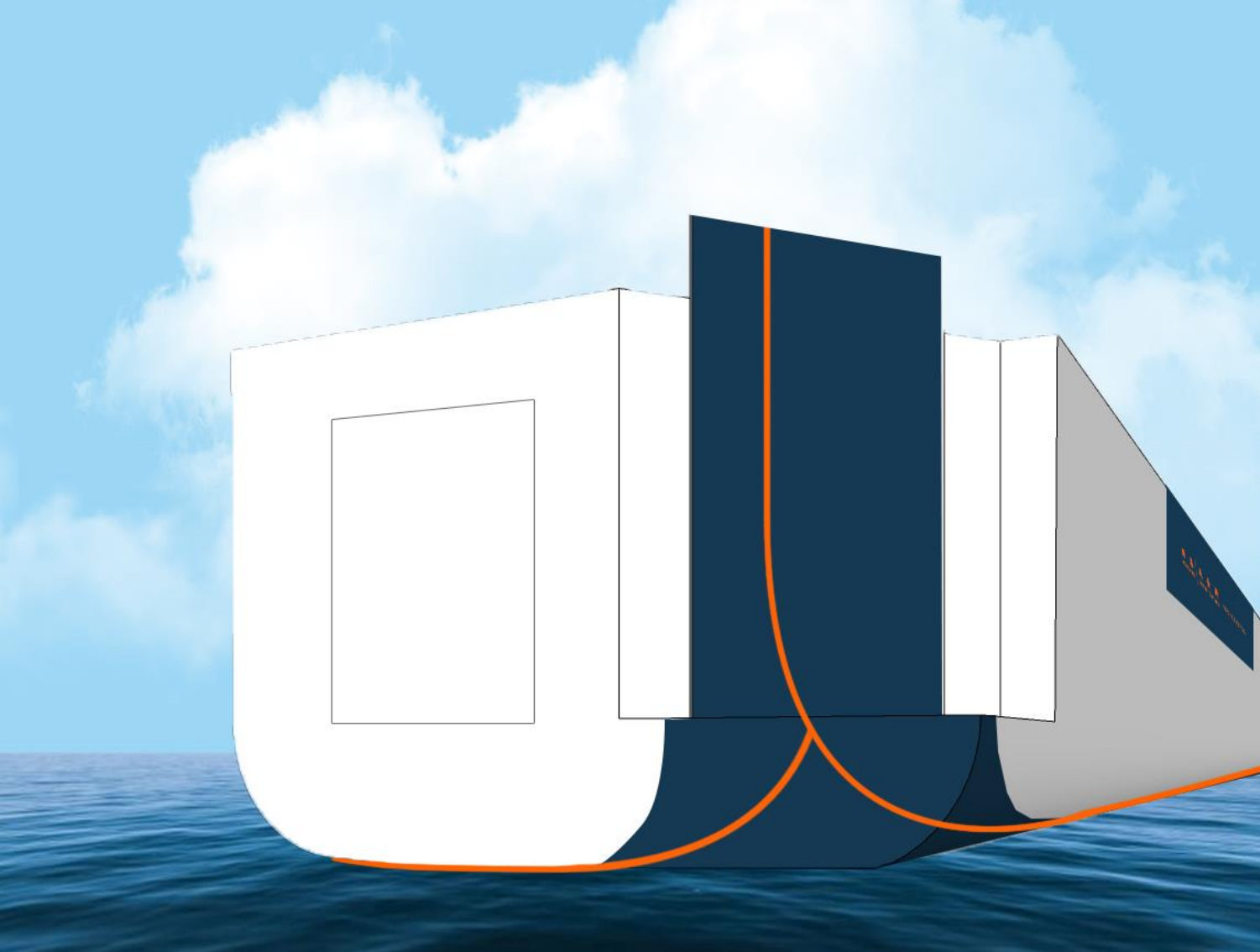


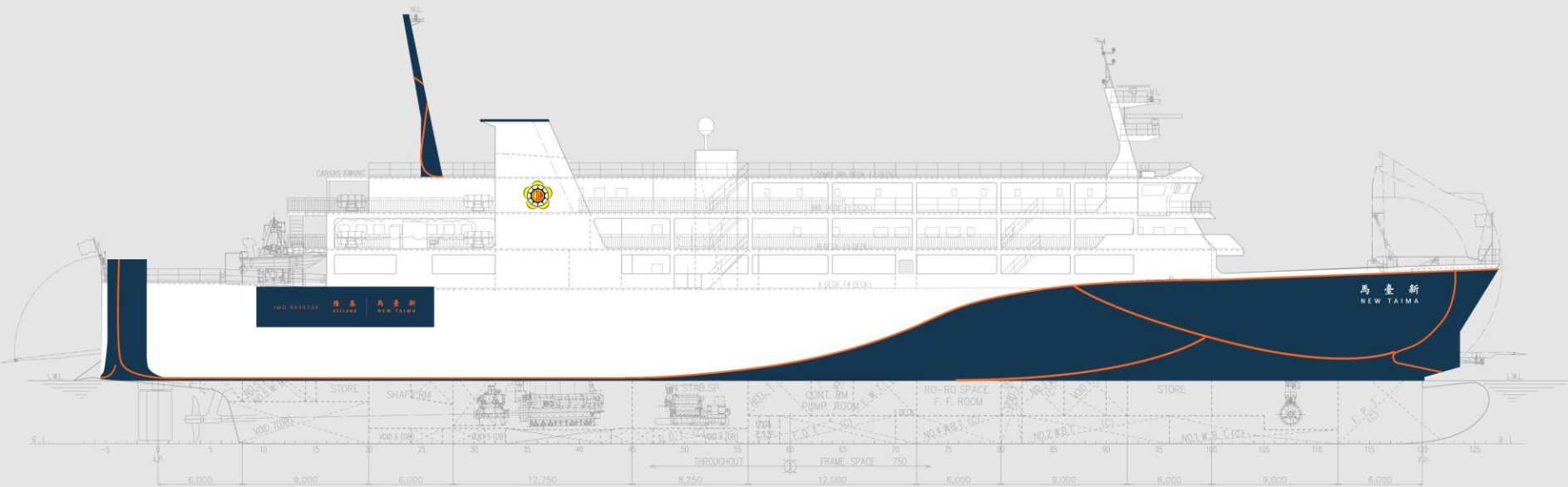




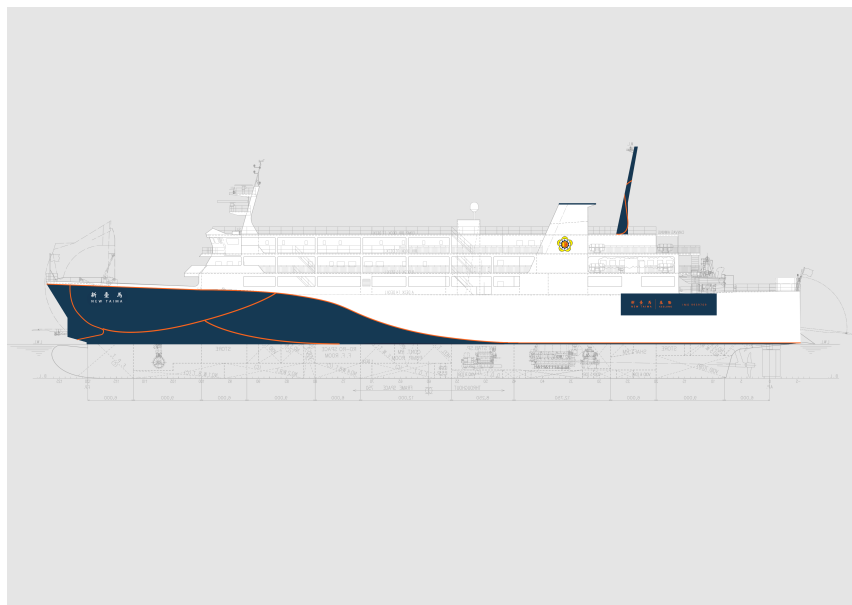
戶外甲板除了指定區域黑色外其餘皆為灰色

3/11
Bridge Design





starboard side



port side

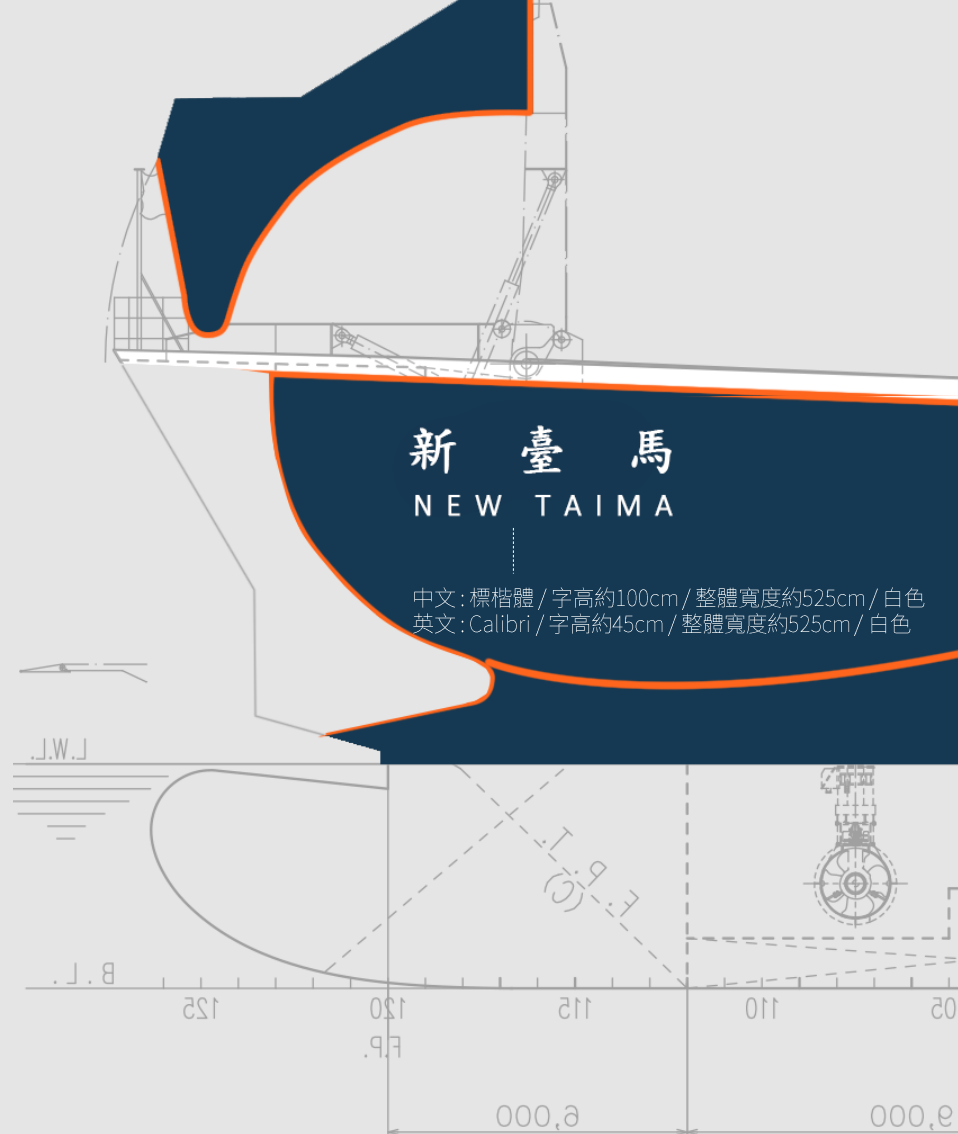


starboard side

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船艏字體高度100cm版本

(建議選用字體高度60cm，以免前後差距過大造成的視覺不平衡)



新 臺 馬
NEW TAIMA

中文：標楷體 / 字高約100cm / 整體寬度約525cm / 白色
英文：Calibri / 字高約45cm / 整體寬度約525cm / 白色



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